

**Publications in SSCI, Scopus & ABDC Indexed Journals : 43**

1	Tripathi, R. (2023). Digital and innovative entrepreneurship in the Indian handicraft sector after the COVID-19 pandemic: challenges and opportunities. <i>J Innov Entrep</i> <b>12</b> , 69 (2023). <a href="https://doi.org/10.1186/s13731-023-00337-5">https://doi.org/10.1186/s13731-023-00337-5</a> (Scopus) (in co- authorship)
2	Tripathi, R. (2023). Evaluation of factors affecting entrepreneurship: a case of Indian women in the handicraft industry. <i>Humanit Soc Sci Commun</i> <b>10</b> , 480 (2023). <a href="https://doi.org/10.1057/s41599-023-01882-w">https://doi.org/10.1057/s41599-023-01882-w</a> (SSCI,Scopus,AHCI) (in co- authorship)
3	Tripathi, R. (2023). Adverse Impact of Lockdown During the COVID-19 Pandemic on MSME (Especially the Indian Handicraft Sector): A Study on Highlighted Exit Strategies and Important Determinants. <i>Vision</i> , 0(0) <a href="https://doi.org/10.1177/09722629231172570">https://doi.org/10.1177/09722629231172570</a> . (Scopus) (in co- authorship)
4	Tripathi, R. (2023). An In-Depth Analysis of the Role That ML and Big Data Play in Driving Digital Marketing's Paradigm Shift. <i>IEEE Xplore</i> <a href="https://doi.org/10.1109/ICCCI56745.2023.10128357">https://doi.org/10.1109/ICCCI56745.2023.10128357</a> (Scopus) (in co-authorship)
5	Tripathi, R. (2023). Entrepreneurship in India's Handicraft Industry with the Support of Digital Technology and Innovation During Natural Calamities. <i>International Journal of Sustainable Development &amp; Planning</i> , 18(6).(Scopus) (in co- authorship)
6	Tripathi, R. (2023). The Idiosyncrasy of Digital Platform Workers: An Investigation on how Socio-Psychological Elements help Gig Workers to Cope with Job Stress. <i>Academy of Marketing Studies Journal</i> , 27(3). (ABDC-B) (in co- authorship)
7	Tripathi, R. (2023). Accounting for the Virtual Economy: Viewing Through the Prism of Digital Currencies. <i>European Economic Letters (EEL)</i> , 13(1), 142-151. (ABDC-C) (in co- authorship)
8	Tripathi, R. (2023). Gig economy as a research agenda: a bibliometric analysis. <i>Journal of Data Acquisition and Processing</i> ,38(1), 1074-1090. (Scopus) (in co- authorship)
9	Tripathi, R. (2023). An investigation of gig platforms mediated car hailing services: an approach dissecting online and offline perspectives. <i>Academy of Marketing Studies Journal</i> , 27(2), 1-9. (ABDC-B) (in co-authorship)
10	Tripathi, R. (2022). Impact of lockdown during covid- 19 pandemic on micro small and medium enterprises (with special reference to indian handicraft sector): a study on determinants and exit strategies. <i>Academy of Marketing Studies Journal</i> , 27(S1), 1-13. (ABDC-B) (in co-authorship)
11	Tripathi, R.(2022). Adverse impact of lockdown during COVID-19 pandemic on micro-small and medium enterprises (Indian handicraft sector): A study on highlighted exit strategies and important determinants. <i>Future Business Journal</i> 8, 52 . <a href="https://doi.org/10.1186/s43093-022-00166-0">https://doi.org/10.1186/s43093-022-00166-0</a> (Springer Nature) (in co-authorship) (ESCI)
12	Tripathi, R.(2022). Quarterly return monthly payment (QRMP) scheme under goods and service tax: Analysis and discussion. <i>International Journal of Health Sciences</i> , 6(S7), 47624–47638. <a href="https://doi.org/10.53730/ijhs.v6nS7.13289">https://doi.org/10.53730/ijhs.v6nS7.13289</a> (Scopus)(in co-authorship) (
13	Tripathi, R.(2022). Digital Analysis of the Transformation of Institutions in the Knowledge and Innovation System of the Handmade Carpet Industry. <i>SEDME (Small Enterprises Development, Management &amp; Extension Journal)</i> , 49(1), 107–124

14	Tripathi, R.(2022),” A brief study on entrepreneurship and its classification”, International Journal of Health Sciences, Vol.6.(S2). , (Scopus) (in co-authorship)
15	Tripathi, R.(2022),” Prospects of Impending Digital Platform Economy: Rise of Gig Work,,INT-JECSE Vol.14.No.3., (ESCI) (in co-authorship)
16	Tripathi, R.(2022),” Assessing if Challenge Stressors Work as a Source of Motivation Among the Employees in the Indian Banking Industry”,Prabandhan,Vol.15.No.3. (Scopus) (in co-authorship)
17	Tripathi, R.(2022),” Gig Economy: A paradigm shift towards Digital HRM practices”, Journal of Positive School Psychology,Vol.6.No.2, (in co-authorship)
18	Tripathi, R.(2022), “First Global Handicraft Index 2022: World’s first GHI for growth and promotion of our craft, Tradition, and Skill of Artisan at the Global level”, International Journal of Mechanical Engineering,Vol.7.(S1), (in co-authorship)
19	Tripathi, R.(2022), “Entrepreneurial Development of Artisan in ODOP in Uttar Pradesh to Boost Economy: Strategies for Socio-Economic Welfare of Artisans”, Empirical Economics Letters,Vol 21.Special Issue No. 3, (in co-authorship) (ABDC-C-rated)
20	Tripathi, R.(2022), “Performance of Women Artisans as Entrepreneurs In ODOP In Uttar Pradesh to Boost Economy: Strategies and away towards Global Handicraft Index for Small Business”, Academy of Marketing Studies Journal. Vol 26,Special Issue 2, (in co-authorship) (ABDC-B-rated)
21	Tripathi, R.(2021), "A dynamic relationship between crude oil price and Indian equity market: an empirical study with special reference to Indian benchmark index Sensex", Benchmarking: An International Journal, Vol. 28 No. 2, (in co-authorship) (Scopus) (ABDC-B-Rated)
22	Tripathi, R.(2021), “Performance of Women as Entrepreneurs in Moonj Craft (Family Business) during Post Pandemic COVID 19: Developing Strategies for Women Artisan”, Empirical Economics Letters,Vol.20,Special Issue No.2. (ABDC-C-rated) (in co-authorship)
23	Tripathi, R.(2021), “Investigating the impact of the first and second waves of the covid - 19 pandemic on the Indian stock and commodity markets : an ARDL analysis of gold, oil, and stock market prices”, Indian Journal of finance Vol 15 No.12. (Scopus) (in co-authorship)
24	Tripathi, R.(2021), “Strategies for Development of Handicraft Sector in India post pandemic COVID-19: Artisan as Entrepreneur in Recent Scenario.” Indian Journal of Economics. VI-CIV (ABDC-C) (in co-authorship)
25	Tripathi, R.(2021), “Strategies for Development of Handicraft Sector in India post pandemic COVID-19: Artisan as Entrepreneur in Recent Scenario.” Indian Journal of economics. VI-CIV (in co-authorship)
26	Tripathi, R.(2021),” Strategies and entrepreneurial capacity development of handicraft sector (ODOP) artisans in India to boost Indian economy: A way to developing global handicraft index” ,Manager- the british journal of administrative management. Vol 57 No. 145. (ABDC-C) (in co-authorship)
27	Tripathi, R.(2021), Role of spirituality in the treatment of work stress and mental health. (an exploratory empirical study of health assessment”, International Journal of Psychosocial Rehabilitation, Volume 24, Pages 1-18 DOI:10.37200/IJPR/V24SP1/PR201128 (Scopus) (in co-authorship)
28	Tripathi, R.(2021),“Harnessing Hr Analytics in the Selection of Leaders at the Top Level Management”, Test journal of engineering and management,Vol-83,pp-24408-24417,2020 (Scopus) (in co-authorship)

29	Tripathi, R.(2021) Paradigm shift in the Human Resource Management: An Overview of Digital technologies transforming the dynamics of Work and the Emergence of Gig Work. International Journal of Mechanical Engineering, Special Issue (Nov.-Dec.) , (Scopus ) (in co-authorship)
30	Tripathi, R.(2021) Understanding the Nexus between Digital Platforms, Workers and Clients in Gig Economy, Indian Journal of Economics and Business,20(1), (Scopus ) (in co-authorship)
31	Tripathi, R.(2020) Disruption in HRM : The future avenues transforming workplace, Indian Journal of Economics and Business, 19(2), Scopus ) (in co-authorship)
32	Tripathi, R.(2020) Why Gig Economy is growing: an Investigation through Technology Index Approach, Indian Journal of Economics and Business, 19(1), Scopus ) (in co-authorship)
33	Tripathi, R.(2020), Strategies for Development of Handicraft Sector (Small Industries) in India. SEDME (Small Enterprises Development, Management & Extension Journal),Vol 47,No.3,Ministry of MSME, Govt. of India (in co-authorship)
34	Tripathi, R.(2020), Macroeconomic Vulnerabilities and their Effect on Nonperforming Loans in Indian Commercial Banks, published in Indian Journal of Finance,Vol.14(2),pp 34-48,(Scopus) (in co-authorship)
35	Tripathi,R.(2019). Workplace Deviance: A Conceptual Framework. International Journal of Recent Technology and Engineering (IJRTE), 8(4), 12355-12364, (Scopus) (in co-authorship)
36	Tripathi,R. (2019) "Non - Performing Loans in BRICS Nations : Determinants and Macroeconomic Impact" published in Indian Journal of Finance, Vol.13(2), pp 22-35,(Scopus),(in co-authorship)
37	Tripathi,R. (2018) "Impact of economic growth and population dynamics on CO2 emissions: study of developing nations" published in Indian Journal of Environmental Protection, Vol.38(6), pp495-505, ISSN: 0253-7141(in co-authorship)
38	Tripathi,R.(2017) "Environmental Accounting in India: An analytical perspective" published in Indian Journal of Environmental Protection, Vol.37(7), pp605-609, ISSN: 025 7141(in co-authorship)
39	Tripathi,R.(2017) "Food Processing Industries : An Engine for Growth in Uttar Pradesh" published in Prabandhan: Indian Journal of Management, Vol.10(3) pp 19-34,ISSN: 0975-2854, (in co-authorship)
40	Tripathi,R.(2016) " Financial inclusion in India through Pradhan Mantri Jan Dhan Yojana: An empirical analysis of statistical evidence" published in Indian Journal of Finance, Vol.10(10), pp 42-50, ISSN: 0973-8711,(in co-authorship)
41	Tripathi,R.(2016) "Impact of Key Macroeconomic Variables on Movement of the Indian Publications Stock Market with Reference to BSE Sensex" published in Indian Journal of Finance, Vol.10(6), pp 38-50, ISSN: 0973-8711,(in co-authorship)
42	Tripathi,R.(2016) "Polythene and Plastic Waste Management: Coping Strategy for Health Environmental Hazards" published in Indian Journal of Environmental Protection, Vol.36(4), pp324-331, ISSN: 0253-7141(in co-authorship)
43	Tripathi, R.(2014) "An empirical study of marketing for guava and its sub-products by farmers in Allahabad: an approach towards agripreneurship through food processing units" International Journal Business and Globalisation, Inderscience Publishers Ltd. Vol.13 No.1, pp 69-75, ISSN:1753-3627(in co-authorship)